IowaHousingSearch.org
Iowa's free rental housing locator

Be WOWED by IowaHousingSearch.org!

Supported by

IOWA FINANCE AUTHORITY

Powered by

emphasys SOFTWARE   **socialserve.com**®

Overview

- Established statewide service helping landlords and tenants find each other – over 45,000 units listed and thousands of searches are fielded every month!

- FREE to list and search!

- Available online 24-7 and also supported by a toll-free, bilingual call center, M-F, 8 a.m. to 7 p.m. CDT to reach live assistance

- Detailed property listings include pictures, map links and much more

- Listings are continually updated by the call center and email reminders

- Established disaster housing resource

- Service is ADA Title II 508 compliant; works with assistive technology

For Landlords

- Register unlimited properties either online or with live help via toll-free call center

- List quickly with a few fields like rent and location, or add details about eligibility requirements and additional amenities to showcase listings

- "Cloning" tools help list many units quickly

- Post a listing **once** and only remove from public view when rented or under repair to receive fewer extra calls

- Increase marketing reach with an online posting generator that creates instant listing content to paste into other online classifieds

- Search tools are available in multiple languages

- Tenants search by specific criteria, not just by how recently listings are posted, helping you save money by reducing unqualified inquiries
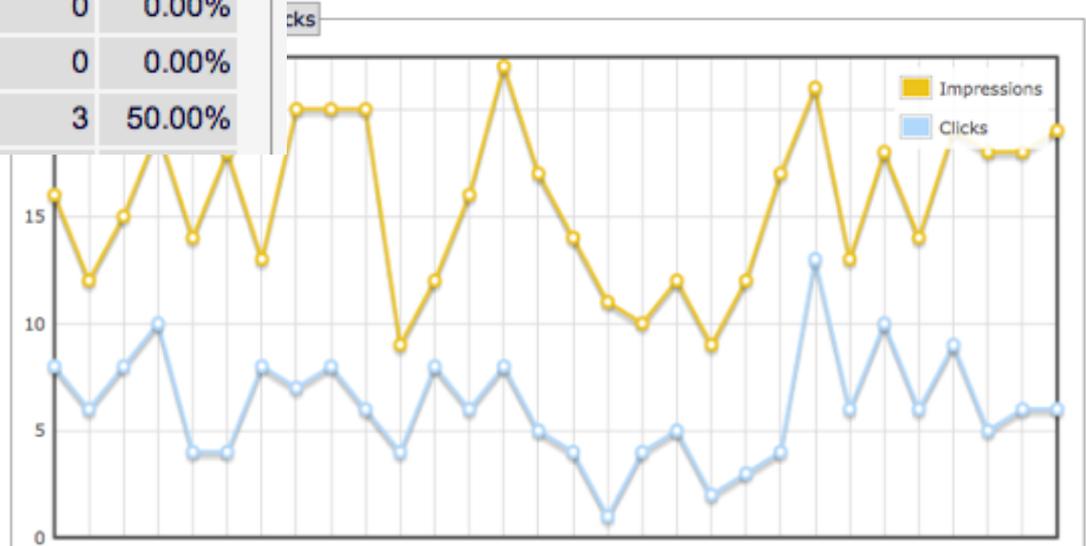
IowaHousingSearch.org
Iowa's free rental housing locator

Landlord Account Management Tools

Recent Daily Stats Summary

Found this property:	**43**
Viewed full listing:	**9**
CTR (click-through ratio):	**20.93%**

Recent Daily Stats Details

Date	Found this property	Viewed full listing	CTR
04/27/2016	5	0	0.00%
04/26/2016	5	0	0.00%
04/25/2016	6	3	50.00%

Fair Housing and
Affirmative Marketing Best Practices

- Serves populations with diverse accessibility needs

- Searches are anonymous, inhibiting discriminatory practices

- Ability to report listings that might have discriminatory content

- Fair Housing links advise landlords and tenants of rights and responsibilities

- Access service online and by mail, email, fax and bilingual call center

- Website available in many languages via Google Translate

- Service is ADA Title II 508 compliant; works with assistive technology

- Great resource for capacity property referrals

IowaHousingSearch.org
Iowa's free rental housing locator

For Tenants

- FREE to search online and by toll-free call

- Searching is ANONYMOUS; no personal information required

- Listings are up to date – don't spend valuable time on rented properties

- Search by Section 8 or Veteran / VASH Voucher; also search near work, school and public transportation

- Special features for renters include quick links to housing resources as well as rent-affordability and moving-cost calculators

- Website available in many languages via Google Translate

Service Provider Portal

- Portal allows approved agencies to search for those listings that serve individuals and families facing housing barriers

- For confidentiality reasons, the general public can not search by these designations, which are indicated privately by the landlord during the listing process

- Portal allows case managers to design and save search criteria as they look for properties; notification is sent when an available property matches the saved criteria

Landlord Registration Information

Special Needs Populations: (private)

Help Your Community - Your Rentals Can Make a Difference

Selecting box(es) below will connect you with local agencies that serve individuals and families who may be facing housing barriers. This information is NOT publicly displayed and will only be available to authorized case workers with special search access.

Although the Fair Housing Act applies to ALL prospective tenants, selecting these categories may help you lease units faster and offer rewarding opportunities to work with area programs and tenants.

- ☐ Blind or Visually Impaired
- ☐ Deaf or Hard of Hearing
- ☐ Domestic Violence
- ☐ Drug and/or Alcohol Recovery
- ☐ Ex-Offenders
- ☐ Frail and Elderly
- ☐ HIV/AIDS

- ☐ Homeless
- ☐ Homeowners Impacted By Foreclosure
- ☐ Mental Health Consumers
- ☐ Natural Disaster Victims
- ☐ Persons with Developmental Disabilities
- ☐ Persons with Physical Disabilities

- ☐ Previous Evictions
- ☐ Refugees
- ☐ Shelter Plus Care [?]
- ☐ Sponsored Tenants [?]
- ☐ Students
- ☐ Transitional Age Youth [?]

The below populations may search on their own and see your listings publicly

- ☐ Veterans

Housing units serving individuals and families facing housing barriers

IowaHousingSearch.org
Iowa's free rental housing locator
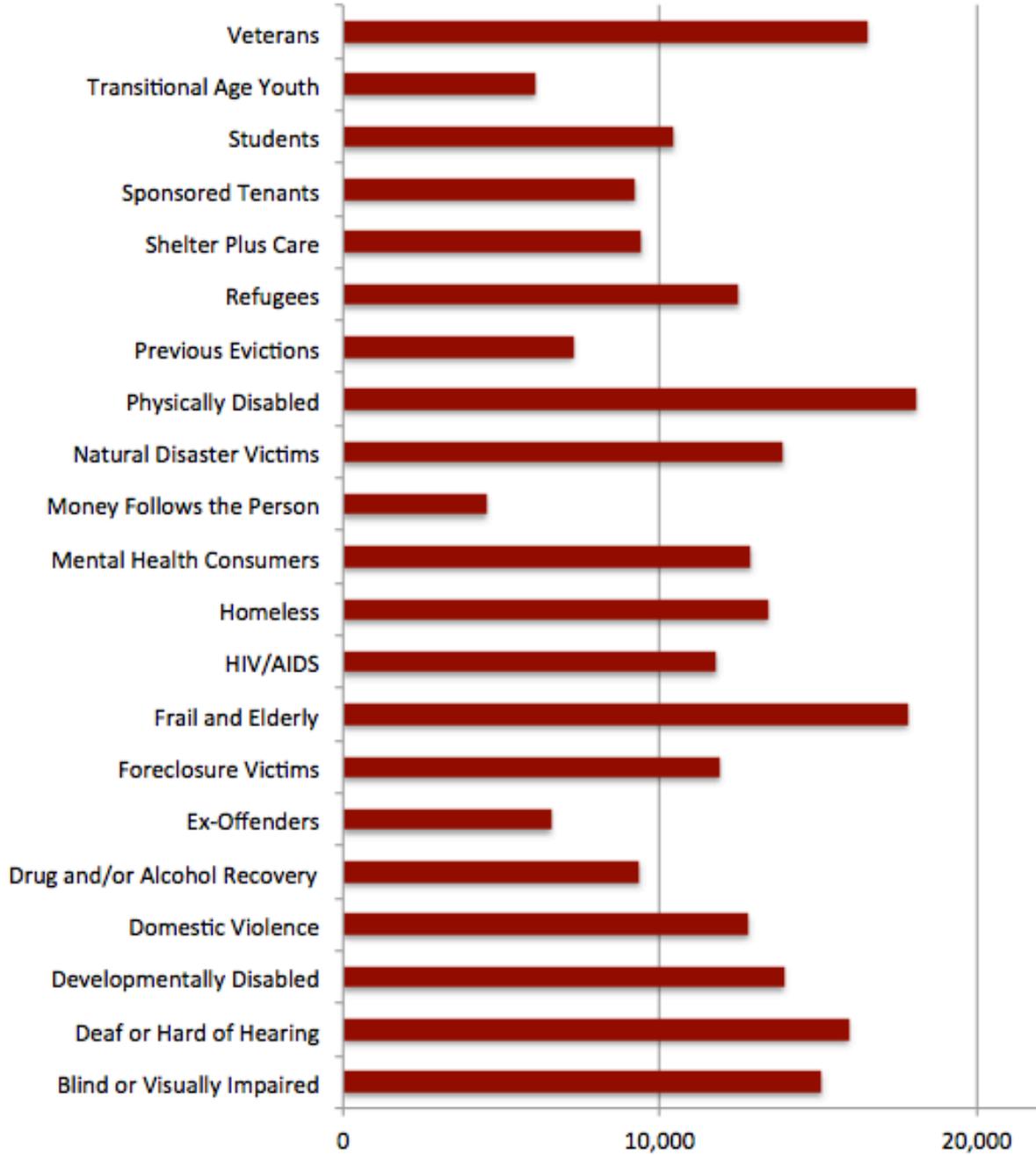
Toll-Free Call Center

- Connecting tenants with housing

- Helping landlords add and update listings

- No limits on call times: callers receive as much assistance as they need

- Monday - Friday, 8 a.m. - 7 p.m. Central

- 1-877-428-8844

Contact Us

for more information and

free trainings for staff

Sheila Roberts

sroberts@emphasys-software.com

877-428-8844 x185

Crystal Kirby

ckirby@emphasys-software.com

877-428-8844 x111

Live Demonstration