



IOWA FINANCE
AUTHORITY

FOR IMMEDIATE RELEASE

May 22, 2018

Contact:
Ashley Jared, Iowa Finance Authority
515-725-4934

Iowa Finance Authority Announces Launch of Iowa Profile on Demographics, Economic and Housing

Regional Housing Data Available

(FOREST CITY) – The Iowa Finance Authority today announced the launch of the *Iowa Profile*, a new easily accessible, centralized collection of the most relevant demographic, economic and housing data. The online interactive dashboard presents data in an easily accessible and is available at IowaFinanceAuthority.gov. The study was commissioned by the Iowa Finance Authority in partnership with Western Economic Services, LLC. .

The interactive tool is available to cities, planning organizations and the public at no cost.

“The ability to have current regional housing data and trends in the hands of housing professionals at both the state and local level will be invaluable as we examine how we can best work together to most effectively address housing needs throughout the state,” said Iowa Finance Authority Interim Executive Director Carolann Jensen.

“It’s no secret that Iowa’s demographics have changed significantly over the past ten years,” “This updated demographic and housing data will allow us to best address the needs of affordable housing throughout the state over the next several years.”

The Iowa Legislature created The Iowa Finance Authority, the state’s housing finance agency, in 1975 to undertake programs to assist in the attainment of housing for low and moderate-income Iowans.

###