



FROM AT RISK TO HIRED: INNOVATIVE EMPLOYMENT MODELS



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Why Employment?

Everything you're doing as a homelessness assistance provider should be to end homelessness.



- ❑ Increasing income=More housing opportunities
- ❑ More ability to sustain housing;
- ❑ Increased self-esteem.

Housing Related Supports

Computer Lab

- ❑ Case Manager dedicated to employment for anyone, and housing for those who don't meet acuity for RRH or PSH.
- ❑ Bring in skilled volunteers to help provide support to individuals in the lab (resumes; clothing; interview prep).
- ❑ AmeriCorps VISTA Host Site
- ❑ Bring employers on site to do interviews (Target, Hy-Vee, Lawn Care)
- ❑ Partnerships: Voc. Rehab; Iowa Workforce Development; VA-CWT --
- All on site



What About Innovative Things?

- ▣ Interview Clothing; Uniforms; Shoes; Boots; Tools
 - Collaborate with other providers; Faith community
 - Consignment Account
 - No Fundraising 😊
 - ▣ Donors can drop off directly at consignment store
 - ▣ Agency can take items we don't directly need to consignment





Social Enterprise Fresh Starts Janitorial

- ▣ Professional janitorial business designed primarily for individuals in our PSH programs.
- ▣ Flexible scheduling and a supervisor almost always on-site to help direction and any other crises that may arise.
- ▣ Contracts with City of Iowa City (recreation center, offices, events); United Way; Four Oaks; apartment complex.
- ▣ Starting wage of \$10.10/hour



Social Enterprise Fresh Starts Janitorial

“Fresh Starts is helping people out and giving them a ‘fresh start.’ It’s not just a cleaning company....it’s changing lives. They’re helping people get back on their feet. We’re a good team, we do a good job, we have a lot of good people working for us, we have had some really good training and it’s helpful to the community.”

-Fresh Starts Crew Member

More Information

www.shelterhouseiowa.org

(Videos, Information, Contact Information)

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