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NEWS RELEASE

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Iowa Finance Authority Launches New Portal to Attract Bond Investors in 2020

New Investor Relations Portal Seeks to Increase Investor Demand for IFA Municipal Bond Sales

DES MOINES – The Iowa Finance Authority today launched a new resource portal aimed at attracting more investors to its municipal bond offerings.

The new investor relations portal is introduced in advance of two upcoming bond sales scheduled for January and February. The portal offers investors a single location to access detailed information about the bond sales, agency credit fundamentals and the ability to register to receive alerts as financial documents are updated. The new portal is available at IowaBonds.com.

“We are pleased to provide investors with the information they need about Iowa Finance Authority bonds to make their decision about investing in our homeownership and water quality bond programs an easy one,” said Iowa Finance Authority Executive Director Debi Durham. “Our goal is to build long-term investor relationships that will allow us to optimize our pricing, reduce borrowing costs and ultimately pass those savings along to homebuyers and communities in need of water infrastructure improvements.”

Regulators recommend a strong investor relations program for issuers, and academic research shows improved disclosure leads to lower borrowing costs.

“We’re proud to partner with the Iowa Finance Authority” said Colin MacNaught, co-founder and CEO of BondLink, which powers the investor relations platform. “Sophisticated issuers like the Iowa Finance Authority understand the importance of making it easy for investors to find the information they need. We’re excited to help drive additional demand for these important bond programs.”

About Iowa Finance Authority

The Iowa Finance Authority (IFA) is a self-supporting state agency that administers affordable housing and water quality programs, among others. Since its inception in 1975, IFA has assisted more than 55,000 homebuyers purchase a home and more than 600 Iowa communities upgrade their water infrastructure through the sale of tax-exempt bonds.

About BondLink

Led by founders Colin MacNaught, CEO, and Carl Query, CTO, BondLink’s cloud-based IR platform provides efficiencies to issuers and investors in the \$4 trillion municipal bond market. Since the launch of its first investor platform three years ago, BondLink has expanded its network across more than 29 states, as well as the District of Columbia, the U.S. Virgin Islands, and Puerto Rico. Headquartered in Boston, BondLink is backed by top investors, including Franklin Templeton Investments, one of the largest municipal bond fund managers in the country. BondLink is also the founder of the world’s first investor relations conference for the municipal bond industry. For more information, visit BondLink.com.