

National Housing Trust Fund Signage Requirements

All developments that receive a National Housing Trust Fund program award may be required to produce and display a sign during the project's construction period.

The Iowa Finance Authority provides the electronic art files and sign specifications for developers to send to the sign company/printer of their choice.

There are two file formats (vector-based EPS and PDF). The files have been created to the exact dimensions, are high resolution (300 dpi) and zipped for downloading. The files can be downloaded by clicking on the thumbnail to the right.

Sign specifications are:

Board materials:

3/4 Plywood A-B Ext. APA

Size:

60" x 48" (.125" bleed on all sides, if necessary)

Color:

IFA Signs: Pantone 5763 (4C Separation: 16c, 0m, 74y, 57k)

Font usage:

There are only two areas of text that are editable on the electronic files. All other text is set in place and cannot be edited.

- 1) Project name—Arial Narrow bold, minimum font size 225pt, Pantone 5763
- 2) Rental information—Arial Narrow bold, minimum font size 150 pt, Pantone 5763.

This space is to provide contact information or other details.

Iowa Finance Authority Sign

